

# MEMBERSHIP PACKAGE 2 APPLICATION

**This membership can cover up to two affiliated\* businesses. This allows an additional business to be bundled under the same membership, receiving the associated benefits at a significantly reduced rate.**

Please note that additional businesses will not receive separate support or be promoted through Tourism Central Australia's marketing channels, unless they are identified under membership.

Please open this file and edit the document using [Adobe Acrobat Reader](#). Save the completed form and email it as an attachment, with the required supporting documents, to [membership@discoverca.com.au](mailto:membership@discoverca.com.au). To ensure accurate data entry and support Tourism Central Australia's Climate Action Certification, please do not return a handwritten form. Thanks for your cooperation!

CORE BUSINESS DETAILS	
Trading Name	
Business Name	
ABN/ ACN	
Street Address	
Postal Address	
Web Address	

PLEASE DESCRIBE THE OPERATION/S OF THE CORE BUSINESS

To help us maintain effective communication with you and your staff, please provide the contact details of all relevant positions within the business. This will help us to streamline our support and services with you.

CORE BUSINESS CONTACT DETAILS				
Position/ Department	Full Name	Phone	Mobile	Email
Owner				
Manager				
Accounts				
Marketing				
Reservations				

\*An affiliated business is one that is managed organisationally, financially and operationally by the core business.

If you have an affiliated business that you'd like to identify and bundle into your Membership Package 2, please complete the following details:

AFFILIATED BUSINESS CONTACT DETAILS				
Position	Full Name	Phone	Mobile	Email

Tourism Central Australia provides visitor servicing at a range of touch points throughout the region. Membership Package 2 includes brochure display space for up to two businesses (one per business), in the Alice Springs Visitor Information Centre.

Please select any additional brochure display that you'd like us to service for you:

BROCHURE DISPLAY LOCATION	NON-MEMBER PRICE (per brochure space p/a)	EXCLUSIVE TCA MEMBER PRICE (per brochure space p/a)	TOTAL DISPLAY SPACES \$ (GST inclusive)	
Alice Springs Visitor Information Centre	\$695	\$125	1	\$125
			2	\$250
Alice Springs Airport	\$645	\$100	1	\$125
			2	\$250
			3	\$375
			4	\$500
Delegate Welcome Packs (distributed to 1000+ conference & event participants)	\$635	\$95	1	\$95
			2	\$190
Uluru-Kata Tjuta NP Cultural Centre	\$595	\$50	1	\$50
			2	\$100
			3	\$150
			4	\$200
Mobile Visitor Information Trailer (hosted at major events in the region) DL (99mm x 210mm) brochure size only	\$595	\$50	1	\$50
			2	\$100
<b>TOTAL \$</b>				

Tourism Central Australia (TCA) produces five visitor maps, including the;

- Central Australian regional map
- Alice Springs town map
- Alice Springs CBD map
- Barkly regional map
- Tennant Creek town map

Your business can be represented with a pinned location and a corresponding directory listing on one map. The specific map you appear on is at TCA's discretion, reflective of your location and the map design. The maps are updated annually.

Would you like your business' street addresses to be included on one of TCA's maps, for an extra \$50 p/a each?

- YES please, both businesses (\$100 p/a)
- YES please, one business (\$50 p/a) - Please specify which business? \_\_\_\_\_
- NO thanks

**PARTNERSHIP DISCOUNT - 60% OFF:** If the business has a current membership with another Regional Tourism Organisation (RTO) and the primary operations and offices are based outside of the Central Australian region, you are eligible to claim a 60% Partnership Discount.

**ACCREDITATION DISCOUNT - 10% OFF:** Businesses that have achieved the Australian Tourism Accreditation Program (ATAP) quality assurance certification, are rewarded with a 10% discount.

These discounts are only applied to the annual membership fee and not to additional services. If you're claiming the 60% Partnership Discount, a further 10% Accreditation Discount cannot be applied.

To receive a discount, simply agree with one of the below options and attach the supporting evidence to your emailed application. For the discount to continue, this evidence will need to be updated on an annual basis.

**60% PARTNERSHIP DISCOUNT:**  
I/we confirm that the primary operations of the business/es are not based in Central Australia, nor do I/we have an office in the region. The core business has a current membership with another RTO and evidence of this is attached.

**10% ACCREDITATION DISCOUNT:**  
I/we confirm that the core business is certified with ATAP and evidence of this is attached.

**Please attach the following supporting documents with your completed application:**

- Certificate of Registration of Business Name
- Proof of \$10 million (minimum) Public Liability

(Please note that your membership cannot be activated until these documents have been received.)

I/we, the above, hereby apply for membership with Tourism Central Australia. In applying, we;

- Agree to abide by the [Constitution and By-Laws of the Association](#);
- Acknowledge that membership is neither transferable, nor are fees refundable;
- Confirm that we hold all relevant permits and licences to operate this business;
- Authorise Tourism Central Australia to satisfy itself that the necessary permits, licences and insurance exists;

**Authorised Signature:** \_\_\_\_\_

**Name (printed):** \_\_\_\_\_

**Date:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

*An invoice for the \$595 annual membership fee, plus all selected additional services will be emailed to you, with instructions on how to pay. Your membership will be activated upon confirmation of this payment. All applications are presented to TCA's elected Board for review and final approval.*

We look forward to working with you!